623:343
Managing Emerging Information Technologies
Slide Presentation Instructions

Goal: To prepare and present a Microsoft PowerPoint presentation that tells a story of a successful adoption of an emerging information technology or an ongoing plan to adopt a new information technology. In our discipline we call this story a case study. This story involves a reason (or need) for introducing the technology, a description of the process an organization went through to adopt this technology, and a status report of how the technology is currently being accepted.

Note: This project requires you to work with a real organization in the Delaware Valley region. This organization can be a small business, a large company, or a nonprofit group. The information technology must be real as well, but can be hardware or software that contains a new technology.

Who: Everyone in class is responsible to make a presentation.

What: A Microsoft PowerPoint Presentation consisting of 15-18 PowerPoint slides about your chosen business.

Where: In our classroom using the computer projection system.

When: During your scheduled class time, each student will have 15-18 minutes to present. Also, there will be a couple of additional minutes in which class members can ask questions.

Why: The lessons learned from business and their websites will help in designing and carrying through on successful projects.

How: Students will use Microsoft PowerPoint to create their presentation. You can sign into your email to download it in class or bring in a USB device.

Note: Questions about these emerging technologies will appear on the exam. If you do a good job, you will see questions on the exams based on your presentation instead of someone else's presentation.

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Instructions for the PowerPoint Presentation

Use the headings provided (like "Overview of the Organization, Culture, and Technology Climate," "Motivation for Introducing the New Technology," etc.) if you want to receive the maximum credit for the project. Also pay attention to proper balance among all of the topics below.

Start with a descriptive title slide (the name of your technology, name of the organization you worked with, your name, and a logo or photo).

1. **Overview of the Organization, Culture, and Technology Climate**

2. **Motivation for Introducing the New Technology (2-4 reasons)**

3. **The Emerging Information Technology: What it Is and How it Works**

4. **What Barriers and Obstacles Needed to be Overcome (3-4 barriers)**

5. **People and their Roles (names, titles, and what they do)**

6. **The Implementation Process (how the technology was introduced)**

7. **Major Benefits Gained (3-4 benefits)**

8. **Lessons Learned (3-4 lessons)**

9. **Conclusion (why was this new technology important)**

In order to get full credit for the assignment, please

1. **Upload the Microsoft PowerPoint slides as a .pptx file to sakai one day before you make your presentation.**

2. **Email the Microsoft PowerPoint slides (.pptx file) to yourself and double check to see that you can open the file. You may also bring in a USB device with your presentation on it.**

Note that the file must be a **Microsoft PowerPoint** file. Do not use other software to make your presentation.

If your technology is chosen to be on the exam, your presentation slides will be posted on sakai so that the entire class can study them before the exam.